

# SPRING 2009 NEWSLETTER

# HARTLAND EQUIPMENT



JOHN DEERE

Wow! What a year! John Deere is coming out with new products, they are discounting the discontinued products and the May Green Tag Specials are giving us discounts, interest deals and other programs that we have never been able to offer you before. The great news from John Deere Credit is that *John Deere Credit has plenty of money to loan to our customers and is being very aggressive, both on financing equipment and on financing your Parts and Service needs.*

## NEW UTILITY TRACTOR LINES

Our new 5D, 5E, 5M and 6D Utility Tractors are replacing the 5003, 5006, 5025 and 6003 line of tractors. This has done two things for you. #1, it has given us an exciting new line of utility tractors to offer you with more sizes, more options and lower price points and #2, it has given us some fantastic "clearance" deals to offer you on our remaining inventory of the 5025 tractors.

We are down to a hand-full of 5525 tractors that we are able to offer at prices and interest deals that we are even shocked to be able to offer. And, the new line is literally "right on" for our territory. John Deere has listened to us about "what you want" and when you test drive one of these new tractors, you will see what we mean. Plus, these tractors are priced to compete with the entire spectrum of utility tractors. No longer will you have to "settle" for a lesser brand just because of the price. Now, with these tractors, you can have the John Deere Quality, the John Deere Parts Support, the Hartland Equipment Service and the overall John Deere/Hartland Equipment Experience. Come today to test drive these tractors, see the features, find the right one for you and then let us assist you in putting together the right financing package for your budget.



The numbering system tells you what the tractor is. For example, a 5045D is a 5000 series tractor that has 45 engine horse power and the higher the letter in the alphabet, the more loaded with spec's the tractor is. So a D is a basic tractor, and E is mid-spec and an M is a Premium Spec'd tractor. And they have expanded the 6D to go clear

up to 140 hp.

We constantly hear people say that John Deere equipment is higher than the "other guy." Well, to let you know that this is no longer the case, we are listing some of our Hartland Equipment prices right here in this newsletter. Some examples of these great prices and deals to introduce these tractors in the Green Tag Event Sale:

5045D 2 wheel drive \$13,695*	5045E 4 wheel drive \$19,694*
5055D 2 wheel drive \$15,195*	5055E 4 wheel drive \$21,195*
5065D 2 wheel drive \$17,195*	5065E 4 wheel drive \$22,695*
5075D 2 wheel drive \$19,195*	5075E 4 wheel drive \$25,196*
5083E Limited (Cab, 4 wheel drive, LH reverser) \$34,500*	
5093E Limited (Cab, 4 wheel drive, LH reverser) \$37,900*	
5101E Limited (Cab, 4 wheel drive, LH reverser) \$39,900*	
6100D 2wd/cab/LH reverser/air seat/radio \$37,500*	
6100D 4wd/cab/LH reverser/air seat/radio \$43,900*	
6115D 2wd/cab/LH reverser/air seat/radio \$39,900*	
6115D 4wd/cab/LH reverser/air seat/radio \$45,900*	
6130D 4wd/cab/LH reverser/air seat/radio \$49,900*	
6140D 4wd/cab/LH reverser/air seat/radio \$53,900*	

We have one 5403 for \$19,900 and two 5103-4wh drive w522 loader for a low \$24,900

\*This is the "straight out Hartland Equipment price after all Green Tag Discounts are taken." Other discounts might apply like the Loyalty Bonus, Partners Program and Green Fleet Program. Contact our Sales Team Members and let them assist you in figuring the very best plan for you including our many financing options with John Deere Credit.

All of these tractors qualify for 36 months 0% Interest. For longer terms the interest rate is blended for the extra years, for example, 2.9/48, 3.9/60 or 4.9/72.

## Zero Turn Mowers

John Deere has entered the Zero Turn Mower Market with a vengeance. We can offer you the size and configuration you need and at a price that is competitive to virtually anyone. And, with the support of John Deere Credit, we can offer lower payments than regular finance companies. Here is just a sample of the selections we have to offer you:

Z225 EZTrak 42 in. deck at \$2,999 or Intro Payments as low as \$29 per month\*  
 Z245 EZTrak 48 in. deck at \$3,599 or Intro Payments as low as \$36 per month\*  
 Z425 EZTrak 54 in. deck at \$3,999 or Intro Payments as low as \$39 per month\*  
 Z465 EZTrak 62 in. deck at \$5,499 or Intro Payments as low as \$55 per month\*  
 Z510 Estate 48 in. 7 ga. deck.....\$6,599 or Intro Payments as low as \$65 per month\*  
 Z520 Estate 54 in. 7 ga elec deck lift \$6,899 or Intro Payments as low as \$69 per month\*  
 Z520 Estate 60 in. 7 ga. elec deck lift \$7,177 or Intro Payments as low as \$72 per month\*

\*Intro Low Payments are 1% of the amount financed for the first 12 months and then payments go to 3% of the amount financed until paid with an interest rate of 10.9% or drive one of these machines free for a year. Program ends 5-31-2009. Subject to John Deere Credit approval.

Z820A 54in. 7 ga. Pro ZTrak 25hp Kawasaki \$8,899  
 Z830A 60in. 7 ga. Pro ZTrak 27hp Kawasaki \$9,699  
 Z830A 72in. 7 ga. Pro ZTrak 27hp Kawasaki \$9,799  
 Z840A 60in. 7 ga. Pro ZTrak 26hp LQ Kaw elec deck lift \$9,999  
 Z850A 60in. 7 ga. Pro ZTrak 31hp Kawasaki \$10,399  
 Z850A 72in. 7 ga. Pro ZTrak 31hp Kaw elec deck lift \$10,999  
 Z860A 60in. 7 ga. Pro ZTrak 34hp Kaw elec deck lift \$11,999  
 Z860A 72in. 7 ga. Pro ZTrak 34hp Kaw elec deck lift \$12,399

## Extended Store Hours

Deere Season is here and that means extended store hours at all of our stores. We will now be staying open until 6:00 PM on weekdays and 1:00 PM on Saturdays to try to better serve your needs. We hope these extended hours will make your Hartland Equipment/John Deere Experience even better!



You are invited to help us celebrate the Green Tag Event at Hartland Equipment. The Green Tag Event is a month long event within Deere Season to offer you an even greater savings on selected products

Please come out and join us and help us celebrate. We will have machines set up for you to test drive. Register to win a 524 All Wheel Steer Select Series Lawn and Garden Tractor from John Deere. The names who register during our event will be sent to John Deere for inclusion into a drawing with names from the other dealer Green Tag Events.

Z997 LQ Diesel 72in. 7 ga. Pro ZTrak 31hp Yanmar \$14,899

**\*All of these 800 series machines qualify for 0% for 36 Months or a Cash Discount**

\*Green Tag Event end 5/31/2009. All financing subject to John Deere Credit approval.

## Hay Equipment

All new Round Balers, Square Balers and Mower Conditioners now qualify for 0% interest for 3 years. If you prefer a longer term, we can average the 3 years of 0% and the additional years to get 2.9%/4yrs, 3.9%/6yrs or 4.9%/6yrs. Or, in some cases there is a cash discount in lieu of utilizing the financing options.



## Rotary Cutters

John Deere Rotary Cutters are fast becoming the top selling rotary cutter line in the US. And now, with the addition of the Mid Priced MX15 (15' folding cutter) to our existing line of HX and CX 15' cutters, we expect to completely dominate the 15' market. Our MX 8 and 10 along with the heavy HX10 are already the mower of choice for most knowledgeable customers.

## Frontier

John Deere continues to expand the Frontier Line of equipment. We are now your source for everything from Grader Blades and Rotary Tillers to Hay Rakes and Manure Spreaders. If you don't see it on our lot, please ask us. We can find what you need at a price to fit your pocket book.

## 25% Off John Deere Handheld Clearance Sale

John Deere has terminated its Handheld Division. So, we have every John Deere Blower, String Trimmer, Chain Saw, Edger, Hedge Trimmer and the related items on a **Clearance 25% Markdown**. They have to go to make room for the new Stihl display. John Deere has made a deal with Stihl for all John Deere dealerships to have Stihl. We have the Stihl display up and going so we need to clear out all of the John Deere Handheld equipment. Warranty, parts supply and all of that will continue as always, **you just save 25%**.

## Farm Plan

One of the great advantages of owning John Deere Equipment is being able to utilize Farm Plan. Farm Plan is more than a charge account. Farm Plan keeps up with your purchases and gives you a "tax ready" summary at the end of the year. Farm Plan has NPNI plans going on all year long to help you manage your cash flow. Farm Plan is Hartland Equipment's Open Account System. So, when you say, "Charge It," we say Farm Plan is designed just for you. Right now we have 90 Days NPNI (No Payments and No Interest) on virtually every Service job and all Parts Purchases over \$200. We have some areas where you can qualify for NPNI until December 1, 2009. And, all charges have the extended payment plan to allow you to pay off the balance over 12 months subject to John Deere Credit Approval. If you are not using Farm Plan today, call your local Hartland Equipment Store and ask to become a Preferred Farm Plan Customer today!

## AWARD WINNING SERVICE DEPARTMENTS

We want to meet all of your service needs. We are prepared to earn it. We have the required Special Tools, We have the facilities, We have the locations, We have the best Factory Trained Technicians with the desire to Assist Your Needs and we have Service Managers at all locations who are dedicated to making sure that each time you use us, you have a positive Hartland Equipment/John Deere Experience. Call us today.

## Used Equipment

We have a great selection of used equipment, from lawn tractors, farm tractors, rotary cutters, hay balers, grain carts, skid steers right on up to combines and heads. You can see our complete line on our website, [www.hartlandequipment.com](http://www.hartlandequipment.com). These machines will be priced and the condition will be noted. And, during May, we will have some clearance interest rate deals to offer you. There are so many different options that you will need to work with one of our professional Sales Team Members to let them help you personalize the best plan for you. Here are just a few examples:

Combines and Heads.....3.9% for 5 years\*

Tractors.....4.9% for 5 years\*

Mower Conditioners.....4.9% for 5 years\*

Round Balers.....3.9% for 5 years\*

\*Subject to qualifying conditions and credit approval from John Deere Credit

At Hartland Equipment We Want All Of Your Business –  
And We're Prepared To Earn It

### Parts & Service Specials

Free on-site inspections for hay equipment, combines and tractors, call your Service Mgr. for details.

Farm Plan NPNI on all tickets over \$500

Call Us Today!! **Bowling Green • 270-781-4747 • Glasgow • 270-651-8900 • Louisville • 502-239-8484 • Somerset • 606-561-5316**

JOHN DEERE



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# Hartland Equipment

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