

INVEST IN A JOHN DEERE SAFE:

PREMIUM

SECURITY

FEATURES

SECURING YOUR VALUABLES

Security is important when you are away from home. 4.1 million households are broken into every year and unsecured guns lead to 7,000 violent crimes.* But who wants to be a statistic when you can protect your valuables with a John Deere safe.

NEW SECURITY UPGRADES

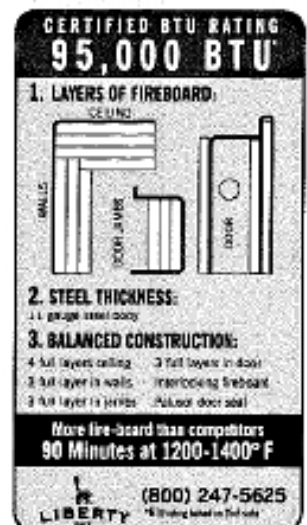
Our goal is to help keep thieves away from your valuables. We are always looking to improve the security on John Deere safes. Look at these new feature upgrades on the Limited Edition and JG35 and JG50 models:

- New over-center cam mechanism to prevent side bolt punching
- New 25% larger bolts: Now 1.25"
- New 33% longer bolt extension. No prying here!
- Ball-bearing hard plate on New Limited Edition 25. It's our drill breaker!
- New Anti-Pry pin bar brackets stabilize pin bars from bending during pry attacks.

EVERY SAFE CERTIFIED

Real security and fire protection is more than just a label. Now every John Deere safe (located on the door) has dual certification stickers showing the security and fire protection installed in every safe. You shouldn't have to worry if the safe you are buying is hiding behind its minutes (like the brand above).

With a John Deere safe - what you see is what you get!



DEPENDABLE LIFETIME WARRANTY

WE BACK UP EVERY JOHN DEERE SAFE

When it comes to reliability and dependability - count on John Deere Safes!

If a John Deere safe ever goes through a fire or an attempted break-in, Liberty Safe will provide:

- FREE** parts and labor, in-home service for your safe
- FREE** delivery & installation of your replacement safe
- FREE** transferable lifetime warranty to new owner

5 year lock & paint in-home service warranty included. See warranty for complete details.

*National Crime Information Center (NCIC)

NOTHING PROTECTS LIKE A JOHN DEERE SAFE!

TWO TOP REASONS WHY YOU SHOULD

RELIABLE

FIRE

PROTECTION

PROTECT YOUR MEMORIES

With more than 383,000 residential fires a year and 5 billion dollars in damages,* you need the best fire protection available. Count on a John Deere safe to be your best investment.

TESTED TO PERFORM

We recently bought a competitive safe to test it head to head with an equivalent John Deere safe. Both were rated at 60 minutes, but look at the results.

THE NEW BTU WAY

Reliable fire protection can be found in every John Deere safe. Rather than rely on just minutes, we now add up all the steel and fireboard content and give the safe a more accurate BTU fire rating. BTU, which stands for British Thermal Unit, is a measurement of heat and tells us how much heat a safe can take. The higher the BTU rating the higher the fire protection performance.

MORE LAYERS + STEEL = BETTER FIRE PROTECTION

In the fire test example, the competitor claimed to have a fire rating of 60 minutes, but when you added up the materials they only had 55,000 BTUs. John Deere's Premium safe had 83,000 BTUs. That's 33% more fire protection.

FIND OUT THE BTU RATING FOR ANY SAFE, ITS AS EASY AS 1, 2, 3:

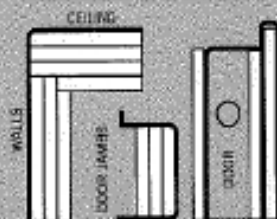
1. How many layers of fireboard are there in the ceiling, walls, door jambs, and door?
2. How thick is the steel body?
3. Does the construction include balanced layers of fireboard in all key areas & include Palusol heat-expanding seal?

Once you have the answers, identify your safe's BTU rating using the conversion chart on the back of this brochure.

*National Fire Protection Agency (NFPA)

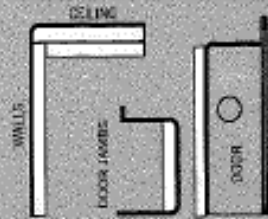
WHICH SAFE WOULD YOU PUT YOUR VALUABLES IN?

John Deere Safe
60 Minutes at 1200° F



JOHN DEERE SAFE SURVIVED
FOR 60+ Minutes

Competitor's Safe Claim
60 Minutes at 1200° F



THE COMPETITOR'S FAILED
WITHIN 23 MINUTES

HOW MANY BTUS ARE IN YOUR SAFE?

FIREBOARD LAYERS	STEEL THICKNESS	ACTUAL BTU RATING	SAFE & TEMPERATURE
4	1/2"	95,000 BTUs	90 MINUTES 1200-1400 DEGREES
3	1/2"	83,000 BTUs	60 MINUTES 1200-1400 DEGREES
3	3/8"	60,000 BTUs	45 MINUTES 1200-1400 DEGREES
2	1/2"	62,000 BTUs	30 MINUTES 1200-1400 DEGREES
2	3/8"	55,000 BTUs	20 MINUTES 1200-1400 DEGREES
1	1/2"	9,700 BTUs	LESS THAN 5 MIN 70-800 DEGREES

OVER 33,000 CUSTOMERS SOLD AND COUNTING...